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Media Release

ROD YOUNG FROM 7 NEWS APPOINTED AMBASSADOR OF THE WESLEY RESEARCH INSTITUTE

7 News presenter Rod Young was today appointed the official Ambassador of The Wesley Research Institute.

The position has been created for Rod to recognise the outstanding work that he has done and continues to undertake on behalf of the Institute.

The Ambassadorship was bestowed on Rod at a special ceremony held at the Institute in Auchenflower today.

Presenting Rod with the official Ambassador credentials, Professor Julie Campbell AO, Director of The Wesley Research Institute, said: "Rod has constantly promoted the unique mission of the Institute to improve patient care through practical medical research that helps people now."

"He has shown that he is completely committed to the Institute's motto of 'Making a difference today'."

On accepting the award Rod said today; "I have been hugely impressed with the increasing benefits that The Wesley Research Institute's research is bringing to ordinary people, easing pain and suffering, getting people back to their families and communities as soon as possible, and improving their quality of life and helping them to live normally again."

"This is very practical, down-to-earth medical research that really works.

"This is why I'm very proud to accept the position of Ambassador and I will do all I can to make sure people are aware of the Institute and its important work," he said.

Rod Young's appointment as Ambassador coincided with the launch of the Institute's new community service announcement (CSA), which is proudly sponsored by Channel 7.

The CSA features a voiceover from Rod and was made with the generous support of Mitchell and Partners, Cummins and Partners and Brendan Williams Films who all donated their time and expertise to produce the advertisement.

The first scheduled screening of the CSA will be on Thursday evening exclusively on Channel 7.

ENDS

For more information please contact:

Colleen McMillan
Marketing and Communications Officer
The Wesley Research Institute

P: 07 3232 6289

M: 0412 198 151

E: colleen.mcmillan@wesley.com.au